

Center for Folklore Studies
Ohio State University
Archival Release/Collector Consent Form
Special Project: University District Ethnography

Instructor's Name: Ray Cashman
Course Number: 367.05 Course Name: Stories of the University District
Quarter/Year: Winter 2008
Title of Collection: Stories of the University District
Name of Informant associated with this release: Jerry Gordon

Collector Information

Name (Last Name, First Name): Stuart, Julia
Address: 191 W. 12th Avenue
City: Columbus County: Franklin State: OH Zip: 43210
Phone: 740-821-1621 Rank: Undergrad Graduate Professional
Please describe your own personal heritage/ethnic background/race/religion (optional):

Release Statement - Choose **either** a Full Release or a Partial Release. **Do not sign both.**

I understand that at any time I may withdraw my collection from the Center for Folklore Studies at Ohio State University.

Full Release: I consent to have the following material released to the Center for Folklore Archives at Ohio State University. I understand that the materials may be subject to public use and publication in current or in any successor technologies. In the event of publication, I agree that the actual names of people and places may be used.

Collector: Julia Stuart Date: 3/6/08
(signature)

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- With the exception of public figures, the name or names of those people whom I interviewed and anything identifying them must be withheld or protected by the use of pseudonym(s).
- With the exception of public figures, the name or names and any identifiers of third parties mentioned in the interview must be withheld or protected by the use of pseudonym(s).

Collector: _____ Date: _____
(signature)

**Any projects lacking release signatures will be returned to the student
and will not be accessioned into the Center for Folklore Studies Archives.**

Office Use Only: Accession # 90009

Archival Release/Informant Consent Form

**Center for Folklore Studies, Ohio State University
University District Organization Archives, Ohio Historical Society**

Course Number: 367.05 Course Name: Stories of the University District
Quarter/Year: Winter / '08 Rank (circle one): Undergraduate Graduate Professional
Instructor's Name: Modan / Cashman
Collector's Name: Julia Stuart

Informant Information

Name (Last Name, First Name): Gordon, Jerry
Address: 651 STINSON DR.
City: COLUMBUS County: FRANKLIN State: OH Zip: 43214
Phone: _____ Age: _____

Release Statement - Choose *either* a Full Release or a Partial Release. Do not sign both.

I understand that at any time I may withdraw my interview from both the Center for Folklore Studies at Ohio State University, and the University District Archives at the Ohio Historical Society.

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Informant: Jerry Gordon Date: Jan. 18, 2008
(signature)

Partial Release: I consent to have the following material released to the Center for Folklore Studies Archives at Ohio State University and the University District Archives at the Ohio Historical Society. I understand that the materials may be subject to public use and publication in current or in any successor technologies. In the event of publication or public use, I would prefer that my name be withheld.

Informant: _____ Date: _____
(signature)

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Office Use Only: Accession # 910009

Julie Stuart
 Professor Modan, Professor Cashman
 English 367.05
 5 February, 2008

Key:

<i>Italics</i>	Words are stressed
Bold	Words are said with exaggerated emphasis
xxxx	Speech is undecipherable
`	Individual words are spaced out for effect
Larger font size	Speech is louder than usual
Smaller font size	Speech is quieter than usual
comma (,)	Short pause in speech
Period (.)	Longer pause in speech
Skip a line on the page	A very long pause
**	Laughter. Words between stars indicate laughter while speaking
< >	Word is decipherable but its meaning is unknown
/ /	Overlapping words from each speaker
!	Said with great expression/emotion
?	Indicates a question
-	False start / stuttering
JG	Jerry Gordon, interviewee
JS	Julie Stuart, interviewer

00.37.42

JG- And then, uh, um I was mugged and robbed. Once, um, after, closing. At that time we had the, th- candy factory was where it is up the street, my office was up there. And so I we- we stayed open 'til eleven o'clock. And uh that night I'd taken Mother home early and the- and the two people working there at the time had gone. And I came out to my office (coughing), and uh. I thought I saw a car and p- people looking up this way, through the drive in the back. And um. I said uh, uh to myself I sa- I locked the door xxx went in the dipping room I had to, turn the, chocolate tanks on. And I had a big bag that I'd had it was around Father's Day, and so I'd had three days of receipts, and uh, that put in the bag, plus, my store, checking, uh, checkbook. And uh, so, I turned the lights out. And uh. I waited` Ten minutes` Before I went out.

But uh, I went out and I had had my car p- parked, where I hadda get in. the front I had backed it up to the store. So. I put the bag in the back seat and it was uh. Uh, a- a two door. There was a back seat but there was eh not as much room as a sedan. And uh, but I had it on the floor there, and, one of the handles didn't work anymore, and s- you had to carry it with one handle. And uh, but they had <cased> me out, I found out later they'd been in at the pancake house across the street, and h- he had seen him and after I'd got, mugged and robbed why they, SO, I get in the car I get I hurr- I was hurrying even though, ya see I had the suspicion something was not right/

JS - /Right/

JG - /but they were hidin around the corner, of this our building and the next building over. And I got in the car and here comes, uh. One black guy with a knife and a- a white I found out he later was white but he had a hood over his, a- a pillow case with, ya know, holes in. And uh, he had blonde hair, stringin down. And he, uh, I got a hold of the door, but uh, they they I couldn't there was four hands against two/

JS - /mmhmm/

JG - /and I started screaming. And I had a top that was open. ya know like you have the, it wasn't a convertible but you pull down/

JS - /uh huh/

JG - it's what I have now, and uh. Uh they got pull- pulled got me out of the car, eh, told me to *shut up* or they'd *kill me*/

JS - /Oh my gosh!/

JG - * I kept yellin,* ** but nobody came. So they got away, they got in and I said I- if I. Wished that I coulda got in got in and had sense enough to start the car and hit 'em,/

JS- /mmhmm/

JG - I coulda *penned* 'em, uh, someplace or knocked 'em down.

JS – Yeah.

JG – But I mean that's xxx a horrible thing to say and I didn't *do it*, but I sure wished I could have.

JS – Yeah.

JG – 'Cause that's eh that's embarrassing.

JS – Wow.

JG – So la-, years, or not years later but uh months later somebody came in the store and he says, “You were- you were uh mugged and robbed weren't you?”

Or something to that effect and I says “Yes.” And he says, “You wanna know who did it?”

Here it was somebody that, they had spray` painted` his`, *house*. They were friends evidently but got mad at one another or something, put spray paint all over his house and so he was trying to get back at him and he gave me all the information.

JS - uh huh.

JG - Where, and I *did* I went saw him it was up on third he li- we- one of 'em lived on third street. And he even told me that uh, one guy had bought a uh motorcycle with his share of the, the profit so.

But they had me on the *ground*. I, they had pulled me. He couldn't- he I was eh, he couldn't get me- he had to get me *out*, and on the ground to get the bag/

JS – /uh huh./

JG – xxx the bag. So. Anyway.

JS – Wow.

JG – But um, we found out who it was, and, I went into the Pizza Hut that was next store then. And uh. He ran down the alley and he *saw* him, but, we later on tried to pick him out of the, we couldn't pick him out.

JS – Yeah.

JG – So I said told him when I found out where the guy lived, “Go` up` there` and` look` at him then we can go *back down* and you can *pick him out.*”

JS – yeah.

JG – But uh. We, we never, he never came out that I did call him a couple times but, he did I don't know whether he went up a second time but. We went down and went through there, xxx they had a *record* but uh, we couldn't do anything.

JS – Hm. Were they students or do you know?

JG - No.

JS – Not students.

JG – They were. Probably drug addicts.

00.43.03

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Course Number: 367.05 Course Name: Stories of the University District
Quarter/Year: Winter '08 Rank (circle one): Undergraduate Graduate Professional
Instructor's Name: Modan / Cashman
Collector's Name: Julia Stuart

Informant Information

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(signature)

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Office Use Only: Accession # UD0009

Julie Stuart
 Professor Modan, Professor Cashman
 English 367.05

Audio Index

Track 1

- 0.0.0 – When the ice cream store was opened - 1968
- 0.0.26 - Other stores/businesses on High Street at the time (1968)
- 00.02.45 – 1940s – confectionary, candy shop, visited by school children
- 00.03.30 – (Back to stores in the 1960s) Tony the Barber
- 00.04.20 – Other stores – “The whole area was nice”
- 00.06.47 – Relationships between business owners “Everybody looked out for one another”
- 00.07.23 – School on Northwood and High
- 00.08.00 – Northside Business Association
- 00.08.27 – Restaurants on High in the past/present
- 00.10.00 – Closing the candy store
- 00.11.02 – Phone rings, recorder temporarily turned off

Track 2

- 0.0.0 – Appliance store on High Street
- 0.0.27 – IHOP
- 00.01.10 – Customers in the past, students and non students
- 00.02.00 – (Phone beeps after being left off the hook)
- 00.02.31 – North campus cleanliness, restaurants
- 00.04.25 – “High Street changes constantly”
- 00.04.50 – Ice cream store customers, making friends
- 00.06.15 – Narrative about running into a former customer at the grocery store
- 00.06.57 – Clintonville
- 00.08.00 – Big Bear on Lane and High
- 00.09.40 – Clothing stores on High
- 00.10.10 – Movie theatres (40s and 50s)
- 00.10.35 – Reasons why High Street has changed
- 00.11.35 – Iseley’s Ice Cream store closing, “When they went out, it all came my way.”
- 00.13.00 – “Pick and Mix” chocolates – theft
- 00.14.03 – Effects of traffic on south/north stores
- 00.16.29 – 1940s shops on High
- 00.17.45 – High Street had “more expensive places” than you see today
- 00.19.05 – “Music is my love” Going to see concerts
- 00.19.35 – Customers: well-known people in Columbus, families
- 00.20.20 – Making birthday cakes for students
- 00.21.25 – Making goodies for groups to sell for fundraisers
- 00.22.10 – Strawberry Cordials, stories about customers being dissatisfied with other Strawberry Cordials compared to Jerry’s

- 00.22.30 – brief narrative about the fame of his strawberries
- 00.23.00 – “I’m gonna give you one.” (Jerry let’s me try one of his strawberry cordials)
- 00.25.40 – (Jerry’s friend enters the room temporarily)
- 00.26.00 – Details of making strawberry cordials
- 00.30.20 – (I try a blackberry cordial)
- 00.31.45 – Cleanliness of High, North not as clean as it used to be, Gateway is better
- 00.32.40 – Flooding of the store
- 00.33.40 – “There was an awful lot of drugs.” - Fear that someone would fall down his outdoor steps
- 00.34.45 – Back to cleanliness
- 00.35.45 – McDowell Center (singing, exercising there)
- 00.36.10 – Music on High Street, traveling as a musician
- 00.36.55 – Narrative about doing music in Pittsburgh
- 00.39.39 - Talks about how the same location on High Street would not be as successful now as it was then because of parking.
- 00.43.36 – Ideas for an Ice Cream shop on Olentangy
- 00.44.20 – Talks about performing on the Ellen DeGeneres show
- 00.44.50 – Narrative about sending orchids to Ellen’s mother
- 00.46.10 – Tells about his ideas to organize musicians to raise money for the relief effort
- 00.47.40 – High Street is getting better
- 00.48.10 – “Everything moved out!”
- 00.50.00 – Downtown, the way it used to be
- 00.50.45 – “The shopping center phase”
- 00.51.20 – Ohio, Palace, and Southern Theatres
- 00.52.00 – Tells me about the Jazz arts orchestra
- 00.55.50 – Crime on High Street since he sold the store
- 00.57.00 – Narrative about being “mugged and robbed” (repeat of narrative during first interview)
- 01.04.40 – Effects on business of students leaving in the summer
- 01.06.00 – Narrative about making sundaes
- 01.07.45 – OSU athletes coming in for ice creams
- 01.08.00 - Summers are harder on businesses now
- 01.09.30 – Bridgeport, singing there
- 01.10.00 – Gives me another album of his
- 01.11.20 – Friends that were made through having the store
- 01.12.20 – Gordon’s was put on a Columbus Monopoly game

Julie Stuart
English 367.05
Professor Modan, Professor Cashman
01/30/2008

- 00.00.0 – Mother's candy shop
- 00.01.40 – Decision to open the ice cream parlor
- 00.03.25 – Ice cream for sororities, store specialties
- 00.06.30 – Opening of second parlor
- 00.07.00 – Parking tickets, south "slum area"
- 00.08.20 – Game room opening
- 00.09.02 – Mother's Alzheimer's
- 00.11.24 – Gives me box of homemade chocolates
- 00.12.35 – Discusses life during the Depression
- 00.13.20 – Family moves to Columbus
- 00.14.30 – Temporary move to Florida
- 00.16.00 – Pictures of parlor, discusses music career
- 00.18.00 – (Leaves room to find more pictures, recorder shut off temporarily)
- 00.18.01 – More about music career
- 00.23.45 – Back to ice cream parlor
- 00.25.30 – discusses process of making hard candy/candy canes
- 00.28.00 – Comments on pictures of ice cream parlor
- 00.31.05 – Past employees
- 00.36.55 – Talks about crime, being "mugged and robbed"
- 00.44.40 – Continues telling history of parlor (selling the parlor)
- 00.48.15 – Talks about making candy for Faculty Club, sororities
- 00.50.15 – Discusses location of high street
- 00.50.50 – We discuss my hometown, Portsmouth, Ohio
- 00.51.50 – Discusses his current neighborhood and house, past neighborhoods
- 00.54.00 – Shows me newspaper clippings
- 00.57.05 – Talks about other ice stores / competition
- 01.02.20 – Discusses places he sings / has sang
- 01.04.45 – Singing at International Convention in Atlanta
- 01.08.05 – Winning "Artist of the Year" award
- 01.08.30 – Performing for Ellen DeGeneres
- 01.19.35 – Offers newspaper/magazine articles to me, comments on numerous mistakes
- 01.20.20 – Discusses how it would be to have the store today, high street today
- 01.23.30 – Tells about OSU football/basketball players coming to the parlor
- 01.26.15 – Tells me about a song he wrote

Julie Stuart
 English 367.05
 Professors Modan and Cashmen
 March 4, 2008

Transcription Key:

Bold	Words are said with emphasis
<i>italics</i>	Faster speech than normal
~ words ~	Slower speech than normal
?	Rising intonation
.	Falling intonation
,	Natural pause
...	Irregular pause
/ /	Overlapping speech
xxx	Unintelligible speech
{ words }	Said while laughing
-	False start/stuttering
JS	Interviewer, Julie Stuart
JG	Interviewee, Jerry Gordon

(Jerry Gordon is the former owner of Gordon's Ice Cream on High Street. We are sitting in his kitchen discussing his memories of the business.)

00.57.00

JG – I...I had taken mother home, and I um, had uh, everybody'd gone...and... I, we still had a little kitchen in the back and I had to go to turn the chocolate tanks on...so I had s- was, Before father's day was just over so I had three days' receipts, and after I um, I closed, I um w- would come out the back door and come up...three s-, three doors up, and in the back door uh- of where we made the candy...and I had to turn the chocolate tanks on cuz the dipping room was still up there, yet, hadn't moved it down to the other place...and um, (cough) uh...also I had my office in the front what used to be a store I had made an office, and I had a bag, a huge bag, {that I carried everything in}, and had, I'd been broken into twice in the back there's bars on the window back there, and so, um, I had uh, I- the handle, xxx only one h- handle there was two handles and one handle was off of it, but I loaded everything in there in fact I even had {baked goods for breakfast} in the morning on top and I had my personal check book, and the store's check book, and three days' receipts cuz I couldn't get to the bank over the weekend.

JS – Uh huh

JG – And uh, I came out and I was coming up the back and I saw this car, there was a driveway...comes up here this way and then it, turn and goes down like it's like an alley, up and around but this was all visible and this car if you're in a car coming here, you could see up, our place and there was space to park in the back of my other shop/

JS- /Mhmm/

JG - /the candy shop...so I parked back at the store, and I parked uh, I pulled in face, the back in backed in so I could just pull out when I got in going this way...a uh, not back out... which this time I think was a mistake

JS- Mhmm

JG – But they couldn't get in you couldn't later on but at that time you could get in between the apartment house on the upper here part here and my- our building right back here...so, I saw this car and there was people looking up this way... and I thought what the heck...so, they went on well when I went in, I locked the door right away...and then I went in the dipping room., put the tanks on., went in my office and got everything...and I waited, I s- I waited ten minutes...and I didn't see anything happening so I opened the back door and I got I had- it was a two- most beautiful car in the world I- I still love that car/

JS –/aww/

JG – /it was a Buick uh Riviera

JS – uh huh

JG – and it was a two door it was fire engine red ev- everything was white leather/

JS – /Oooo/

JG - /inside of it...it had a white xxx top on it

JS – mhmm

JG – xxx open it up, and I had the top open, and, anyway uh, so... I hurried I locked I had to lock the door I got the door locked and got the bag in this back seat, which is not as much room as a it was a two door so there's not as much room so I put that in the back s- in on the floor in the back seat there and um...and start to close the door an- and here's uh, a guy with a pillow case over his, head...and uh, a knife, ~glistening~, there was lights back there and xxx it just glistened {like that I can still see that knife}

JS – Oh my goodness.

JG – and this guy back of him, um, was a great huge, he was the first guy was black and the other guy was white, and he was uh, uh uh ~long hair~ and all act- I could, I couldn't identify him the other guy had the, ya know, a pillowcase...well anyway uh I started- I grabbed the I grabbed the the door but four hands came and I I couldn't s- and I started yelling help, which is not the word to yell

JS – (laughter)

JG – no body came. And the pizza place it was a pizza place then screen door was open and ~he heard me yelling and didn't come out~...guy across this alley back here was this backing lot in back of us and the alley back here, uh, across it was a house and he was in the shower, and got out of the shower and heard me

JS – Hmm

JG – and then there was people in the apartment upstairs...and they never did anything about it. It was not that many people because people were gone, around Father's day and summer, ya know, so um...they had to get me out of- got me on the ground...they told me to **shut up** they'd **kill** me...well I kept yelling but I didn't do any good...well anyway so they got-course I was insured but uh you don't like to go through that

JS – Nooo

JG – That why you feel- I was so **thankful** I had taken mother home

JS- Yeah, definitely

JG – The had rope and mace...they left that...and I could've being parked the way I xxx if I would've just been smart enough I could've **hit** 'em...but then I'd probably been in jail...for-ya know, so maybe it worked out.

JS – Yeah

JG – Later on somebody come in and told me who it was, told me where they went, but one guy bought a motorcycle with the money that, he had gotten from me, part of his share/

JS – /Mhmm/

JG – And uh they were up on third

JS – hmm

JG – But see the- the two guys xxx stayed Oh and I went over to the pizza I told him and he took a {little knife and he- he goes running} up down the alley, and I don't know whether he saw 'em, he said he saw 'em, but he could never identify 'em cuz we went down, and the- the guys pictures were in the li- er in the whatever their portfolio of previous, ya know, problems

JS – yeah

JG – And uh, but we couldn't identify 'em.

JS – Hmm

JG – So, but later on I saw him I had a- one night I was date- we were going down to something downtown, and um, I was dating a gal that lived on my, street, on Webber, and we were going down and there he was sitting down on the front porch, and uh I- I called and told the guy that was running the pizza place I said If you can get up, he lives on South Campus, get up there see the guy sitting on the front porch we can go identify 'em.

JS – Yeah

JG – But he never went out.

JS – Oh

JG – So we never uh then later on uh I found out he went out of town it was getting to close to him.

JS – Oh

JG – But the gu- guy wha- what it was he had spa- spray painted this guy's **house/**

JS – /Hmm/

JG - /with insignias and stuff and it made him mad, so uh {he came in and told me all about it, gave me his name}/

JS - /My goodness/

JG – So I ha- ya know it's just a shame that we couldn't get 'em

01.04.32