Julie Stuart  
Professor Modan, Professor Cashman  
English 367.05  
5 February, 2008

Key:

| **Italics** | Words are stressed |
| **Bold** | Words are said with exaggerated emphasis |
| xxxx | Speech is undecipherable |
| . | Individual words are spaced out for effect |
| **Larger font size** | Speech is louder than usual |
| **Smaller font size** | Speech is quieter than usual |
| comma (,) | Short pause in speech |
| Period (.) | Longer pause in speech |
| Skip a line on the page | A very long pause |
| ** ** | Laughter. Words between stars indicate laughter while speaking |
| < > | Word is decipherable but its meaning is unknown |
| / / | Overlapping words from each speaker |
| ! | Said with great expression/emotion |
| ? | Indicates a question |
| - | False start / stuttering |
| JG | Jerry Gordon, interviewee |
| JS | Julie Stuart, interviewer |
And then, uh, urn I was mugged and robbed. Once, um, after, closing. At that time we had the, th- candy factory was where it is up the street, my office was up there. And so we- we stayed open ‘til eleven o’clock. And uh that night I’d taken Mother home early and the- and the two people working there at the time had gone. And I came out to my office (coughing), and uh. I thought I saw a car and p- people looking up this way, through the drive in the back. And um. I said uh, uh to myself I sa- I locked the door xxx went in the dipping room I had to, turn the, chocolate tanks on. And I had a big bag that I’d had it was around Father’s Day, and so I’d had three days of receipts, and uh, that put in the bag, plus, my store, checking, uh, checkbook. And uh, so, I turned the lights out. And uh. I waited’ Ten minutes’ Before I went out.

But uh, I went out and I had had my car p- parked, where I hadda get in. the front I had backed it up to the store. So. I put the bag in the back seat and it was uh. Uh, a- a two door. There was a back seat but there was eh not as much room as a sedan. And uh, but I had it on the floor there, and, one of the handles didn’t work anymore, and s- you had to carry it with one handle. And uh, but they had <cased> me out, I found out later they’d been in at the pancake house across the street, and h- he had seen him and after I’d got, mugged and robbed why they, so, I get in the car I get I hurr- I was hurrying even though, ya see I had the suspicion something was not right/

JS – /Right/

JG - /but they were hidin around the corner, of this our building and the next building over. And I got in the car and here comes, uh. One black guy with a knife and a- a white I found out he later was white but he had a hood over his, a- a pillow case with, ya know, holes in. And uh, he had blonde hair, stringin down. And he, uh, I got a hold of the door, but uh, they they I couldn’t there was four hands against two/

JS - /mmhmm/

JG - /and I started screaming. And I had a top that was open. ya know like you have the, it wasn’t a convertible but you pull down/

JS - /uh huh/

JG – it’s what I have now, and uh. Uh they got pull- pulled got me out of the car, eh, told me to shut up or they’d kill me/

JS – /Oh my gosh!/

JG - * I kept yellin,* ** but nobody came. So they got away, they got in and I said I- if I. Wished that I coulda got in got in and had sense enough to start the car and hit ‘em,/
JS- /mmhmm/

JG - I coulda penned 'em, uh, someplace or knocked 'em down.

JS - Yeah.

JG - But I mean that's xxx a horrible thing to say and I didn't do it, but I sure wished I could have.

JS - Yeah.

JG - 'Cause that's eh that's embarrassing.

JS - Wow.

JG - So la-, years, or not years later but uh months later somebody came in the store and he says, "You were- you were uh mugged and robbed weren't you?"

Or something to that effect and I says "Yes." And he says, "You wanna know who did it?"

Here it was somebody that, they had spray' painted' his', house. They were friends evidently but got mad at one another or something, put spray paint all over his house and so he was trying to get back at him and he gave me all the information.

JS - uh huh.

JG - Where, and I did I went saw him it was up on third he li- we- one of 'em lived on third street. And he even told me that uh, one guy had bought a uh motorcycle with his share of the, the profit so.

But they had me on the ground. I, they had pulled me. He couldn't- he I was eh, he couldn't get me- he had to get me out, and on the ground to get the bag/

JS - /uh huh./

JG - xxx the bag. So. Anyway.

JS - Wow.

JG - But um, we found out who it was, and, I went into the Pizza Hut that was next store then. And uh. He ran down the alley and he saw him, but, we later on tried to pick him out of the, we couldn't pick him out.

JS - Yeah.
JG – So I said told him when I found out where the guy lived, “Go‘ up’ there’ and’ look’ at him then we can go back down and you can pick him out.”
JS – yeah.

JG – But uh. We, we never, he never came out that I did call him a couple times but, he did I don’t know whether he went up a second time but. We went down and went through there, xxx they had a record but uh, we couldn’t do anything.

JS – Hm. Were they students or do you know?

JG - No.

JS – Not students.

JG – They were. Probably drug addicts.

00.43.03
Archival Release/Informant Consent Form

Center for Folklore Studies, Ohio State University
University District Organization Archives, Ohio Historical Society

Course Number: 367.05  Course Name: Stories of the University District
Quarter/Year: Winter '08  Rank (circle one) Undergraduate/Graduate Professional
Instructor’s Name: Modan / Cashman
Collector’s Name: Julia Stuart

Informant Information
Name (Last Name, First Name): Gordon, Jerry
Address: 451 STINSON DR.
City: Columbus  County: Franklin  State: OH  Zip: 43214
Phone: __________________________  Age: ______

Release Statement - Choose either a Full Release or a Partial Release. Do not sign both.

I understand that at any time I may withdraw my interview from both the Center for Folklore Studies at Ohio State University, and the University District Archives at the Ohio Historical Society.

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(signature)  Date: Jan. 18, 2008

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Any projects lacking release signatures will be returned to the student and will not be accessioned into the Center for Folklore Studies Archives or the University District Archives at the Ohio Historical Society.

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Audio Index

Track 1

0.0.0  – When the ice cream store was opened - 1968
0.0.26  - Other stores/businesses on High Street at the time (1968)
00.02.45 – 1940s – confectionary, candy shop, visited by school children
00.03.30 – (Back to stores in the 1960s) Tony the Barber
00.04.20 – Other stores – “The whole area was nice”
00.06.47 – Relationships between business owners “Everybody looked out for one another”
00.07.23 – School on Northwood and High
00.08.00 – Northside Business Association
00.08.27 – Restaurants on High in the past/present
00.10.00 – Closing the candy store
00.11.02 – Phone rings, recorder temporarily turned off

Track 2

0.0.0  – Appliance store on High Street
0.0.27  – IHOP
00.01.10 – Customers in the past, students and non students
00.02.00 – (Phone beeps after being left off the hook)
00.02.31 – North campus cleanliness, restaurants
00.04.25 – “High Street changes constantly”
00.04.50 – Ice cream store customers, making friends
00.06.15 – Narrative about running into a former customer at the grocery store
00.06.57 – Clintonville
00.08.00 – Big Bear on Lane and High
00.09.40 – Clothing stores on High
00.10.10 – Movie theatres (40s and 50s)
00.10.35 – Reasons why High Street has changed
00.11.35 – Iseley’s Ice Cream store closing, “When they went out, it all came my way.”
00.13.00 – “Pick and Mix” chocolates – theft
00.14.03 – Effects of traffic on south/north stores
00.16.29 – 1940s shops on High
00.17.45 – High Street had “more expensive places” than you see today
00.19.05 – “Music is my love” Going to see concerts
00.19.35 – Customers: well-known people in Columbus, families
00.20.20 – Making birthday cakes for students
00.21.25 – Making goodies for groups to sell for fundraisers
00.22.10 – Strawberry Cordials, stories about customers being dissatisfied with other Strawberry Cordials compared to Jerry’s
00.22.30 – brief narrative about the fame of his strawberries
00.23.00 – “I’m gonna give you one.” (Jerry let’s me try one of his strawberry cordials)
00.25.40 – (Jerry’s friend enters the room temporarily)
00.26.00 – Details of making strawberry cordials
00.30.20 – (I try a blackberry cordial)
00.31.45 – Cleanliness of High, North not as clean as it used to be, Gateway is better
00.32.40 – Flooding of the store
00.33.40 – “There was an awful lot of drugs.” - Fear that someone would fall down his outdoor steps
00.34.45 – Back to cleanliness
00.35.45 – McDowell Center (singing, exercising there)
00.36.10 – Music on High Street, traveling as a musician
00.36.55 – Narrative about doing music in Pittsburgh
00.39.39 - Talks about how the same location on High Street would not be as successful now as it was then because of parking.
00.43.36 – Ideas for an Ice Cream shop on Olentangy
00.44.20 – Talks about performing on the Ellen DeGeneres show
00.44.50 – Narrative about sending orchids to Ellen’s mother
00.46.10 – Tells about his ideas to organize musicians to raise money for the relief effort
00.47.40 – High Street is getting better
00.48.10 – “Everything moved out!”
00.50.00 – Downtown, the way it used to be
00.50.45 – “The shopping center phase”
00.51.20 – Ohio, Palace, and Southern Theatres
00.52.00 – Tells me about the Jazz arts orchestra
00.55.50 – Crime on High Street since he sold the store
00.57.00 – Narrative about being “mugged and robbed” (repeat of narrative during first interview)
01.04.40 – Effects on business of students leaving in the summer
01.06.00 – Narrative about making sundaes
01.07.45 – OSU athletes coming in for ice creams
01.08.00 - Summers are harder on businesses now
01.09.30 – Bridgeport, singing there
01.10.00 – Gives me another album of his
01.11.20 – Friends that were made through having the store
01.12.20 – Gordon’s was put on a Columbus Monopoly game
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01/30/2008

00.00.0  – Mother’s candy shop
00.01.40 – Decision to open the ice cream parlor
00.03.25 – Ice cream for sororities, store specialties
00.06.30 – Opening of second parlor
00.07.00 – Parking tickets, south “slum area”
00.08.20 – Game room opening
00.09.02 – Mother’s Alzheimer’s
00.11.24 – Gives me box of homemade chocolates
00.12.35 – Discusses life during the Depression
00.13.20 – Family moves to Columbus
00.14.30 – Temporary move to Florida
00.16.00 – Pictures of parlor, discusses music career
00.18.00 – (Leaves room to find more pictures, recorder shut off temporarily)
00.18.01 – More about music career
00.23.45 – Back to ice cream parlor
00.25.30 – Discusses process of making hard candy/candy canes
00.28.00 – Comments on pictures of ice cream parlor
00.31.05 – Past employees
00.36.55 – Talks about crime, being “mugged and robbed”
00.44.40 – Continues telling history of parlor (selling the parlor)
00.48.15 – Talks about making candy for Faculty Club, sororities
00.50.15 – Discusses location of high street
00.50.50 – We discuss my hometown, Portsmouth, Ohio
00.51.50 – Discusses his current neighborhood and house, past neighborhoods
00.54.00 – Shows me newspaper clippings
00.57.05 – Talks about other ice stores / competition
01.02.20 – Discusses places he sings / has sang
01.04.45 – Singing at International Convention in Atlanta
01.08.05 – Winning “Artist of the Year” award
01.08.30 – Performing for Ellen DeGeneres
01.19.35 – Offers newspaper/magazine articles to me, comments on numerous mistakes
01.20.20 – Discusses how it would be to have the store today, high street today
01.23.30 – Tells about OSU football/basketball players coming to the parlor
01.26.15 – Tells me about a song he wrote
Transcription Key:

<table>
<thead>
<tr>
<th>Bold</th>
<th>Words are said with emphasis</th>
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<td><em>italics</em></td>
<td>Faster speech than normal</td>
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<td>~ words ~</td>
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<td>?</td>
<td>Rising intonation</td>
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<td>Falling intonation</td>
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<td>Overlapping speech</td>
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<td>xxx</td>
<td>Unintelligible speech</td>
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<td>{ words }</td>
<td>Said while laughing</td>
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<td>-</td>
<td>False start/stuttering</td>
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<td>JS</td>
<td>Interviewer, Julie Stuart</td>
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<tr>
<td>JG</td>
<td>Interviewee, Jerry Gordon</td>
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</table>
(Jerry Gordon is the former owner of Gordon’s Ice Cream on High Street. We are sitting in his kitchen discussing his memories of the business.)

00.57.00
JG – I...I had taken mother home, and I um, had uh, everybody’d gone...and... I,we still had a little kitchen in the back and I had to go to turn the chocolate tanks on...so I had s- was, Before father’s day was just over so I had three days’ receipts, and after I um, I closed, I um w- would come out the back door and come up...three s-, three doors up, and in the back door uh- of where we made the candy...and I had to turn the chocolate tanks on cuz the dipping room was still up there, yet, hadn’t moved it down to the other place...and um, (cough) uh...also I had my office in the front what used to be a store I had made an office, and I had a bag, a huge bag, {that I carried everything in}, and had, I’d been broken into twice in the back there’s bars on the window back there, and so, um, I had uh, l- the handle, xxx only one h- handle there was two handles and one handle was off of it, but I loaded everything in there in fact I even had {baked goods for breakfast} in the morning on top and I had my personal check book, and the store’s check book, and three days’ receipts cuz I couldn’t get to the bank over the weekend.

JS – Uh huh

JG – And uh, I came out and I was coming up the back and I saw this car, there was a driveway...comes up here this way and then it, turn and goes down like it’s like an alley, up and around but this was all visible and this car if you’re in a car coming here, you could see up, our place and there was space to park in the back of my other shop/  

JS- /Mhmm/ 

JG - /the candy shop...so I parked back at the store, and I parked uh, I pulled in face, the back in backed in so I could just pull out when I got in going this way...a uh, not back out...which this time I think was a mistake

JS- Mhmm

JG – But they couldn’t get in you couldn’t later on but at that time you could get in between the apartment house on the upper here part here and my- our building right back here...so, I saw this car and there was people looking up this way... and I thought what the heck...so, they went on well when I went in, I locked the door right away...and then I went in the dipping room,, put the tanks on,, went in my office and got everything...and I waited, I s- I waited ten minutes...and I didn’t see anything happening so I opened the back door and I got I had- it was a two- most beautiful car in the world I- I still love that car/

JS –/aww/

JG – /it was a Buick uh Riviera

JS – uh huh

JG – and it was a two door it was fire engine red ev- everything was white leather/
JS - /Oooo/

JG - /inside of it...it had a white xxx top on it

JS - mhmm

JG - xxx open it up, and I had the top open, and, anyway uh, so... I hurried I locked I had to lock the door I got the door locked and got the bag in this back seat, which is not as much room as a it was a two door so there's not as much room so I put that in the back s- in on the floor in the back seat there and um...and start to close the door an- and here's uh, a guy with a pillow case over his head...and uh, a knife, ~glistening~, there was lights back there and xxx it just glistened {like that I can still see that knife}

JS - Oh my goodness.

JG - and this guy back of him, um, was a great huge, he was the first guy was black and the other guy was white, and he was uh, uh uh ~long hair~ and all act~ I could, I couldn't identify him the other guy had the, ya know, a pillowcase...well anyway uh I started- I grabbed the I grabbed the the door but four hands came and I I couldn't s- and I started yelling help, which is not the word to yell

JS - (laughter)

JG - no body came. And the pizza place it was a pizza place then screen door was open and ~he heard me yelling and didn't come out~...guy across this alley back here was this backing lot in back of us and the alley back here, uh, across it was a house and he was in the shower, and got out of the shower and heard me

JS - Hmm

JG - and then there was people in the apartment upstairs...and they never did anything about it. It was not that many people because people were gone, around Father's day and summer, ya know, so um...they had to get me out of- got me on the ground...they told me to shut up they'd kill me...well I kept yelling but I didn't do any good...well anyway so they got-course I was insured but uh you don't like to go through that

JS - Nooo

JG - That why you feel- I was so thankful I had taken mother home

JS- Yeah, definitely

JG - The had rope and mace...they left that...and I could've being parked the way I xxx if I would've just been smart enough I could've hit 'em...but then I'd probably been in jail...for-ya know, so maybe it worked out.

JS - Yeah
JG - Later on somebody come in and told me who it was, told me where they went, but one
guy bought a motorcycle with the money that, he had gotten from me, part of his share/

JS - /Mhmm/

JG - And uh they were up on third

JS - hmm

JG - But see the- the two guys xxx stayed Oh and I went over to the pizza I told him and he
took a {little knife and he- he goes running} up down the alley, and I don’t know whether he
saw ‘em, he said he saw ‘em, but he could never identify ‘em cuz we went down, and the- the
guys pictures were in the li- er in the whatever their portfolio of previous, ya know, problems

JS - yeah

JG - And uh, but we couldn’t identify ‘em.

JS - Hmm

JG - So, but later on I saw him I had a- one night I was date- we were going down to
something downtown, and um, I was dating a gal that lived on my, street, on Webber, and we
were going down and there he was sitting down on the front porch, and uh I- I called and told
the guy that was running the pizza place I said if you can get up, he lives on South Campus,
get up there see the guy sitting on the front porch we can go identify ‘em.

JS - Yeah

JG - But he never went out.

JS - Oh

JG - So we never uh then later on uh I found out he went out of town it was getting to close
to him.

JS - Oh

JG - But the gu- guy wha- what it was he had spa- spray painted this guy’s house/

JS - /Hmm/

JG - /with insignias and stuff and it made him mad, so uh {he came in and told me all about
it, gave me his name}/

JS - /My goodness/

JG - So I ha- ya know it’s just a shame that we couldn’t get ‘em

01.04.32