

Q1. Your first name

Q2. Your last name

Q5. Would you prefer your identity as contributor be kept anonymous?

No = No, I don't want my identity to remain anonymous

Yes = Yes, I do want my identity to remain anonymous

No

Yes

Q6. **Title of Your Contribution**

What is the item called? Or, if it doesn't have a title, how would you best label it? The subject or topic of the folklore can be an easy way to label it: "Cat Joke" or "St. Patrick's Day Breakfast" or "Penguin Meme" or "Lucky Hat."

Q7. **File Name of Contribution**

Please label the jpg/pdf/gif/mp4/etc. in the following manner: Year (in four digits)_Semester Abbreviation (AU/SP/SU)_Your Initials_Title of Contribution

For example, if Rachel Hopkin submitted a penguin meme during the 2024 Autumn semester, the file name should read as follows: 2024_AU_RH_Penguin Meme

What is the name of your file?

Q24. Upload your item as a jpg/pdf/gif/mp4 with the correct title (see File Name, above)

[2022_SP_JK_Please Mask Up.pdf](#)

1.7MB

application/pdf

Q25. Upload your consent form as a PDF with this file name: Year (in four digits)_Semester Abbreviation (AU/SP/SU)_Your Initials_File Name_Consent

Example: 2024_AU_RH_Penguin Meme_Consent

[2022_SP_JK_Johnson Campus Safety_Consent.docx](#)

47KB

application/vnd.openxmlformats-officedocument.wordprocessingml.document

Q8. Provide citation for your item using current Chicago style.

@osuaffirmations. "Please Make Up Between Bites and Sips." Instagram, 16 February 2022, https://www.instagram.com/p/CaDEgsQpSBD/?utm_source=ig_web_copy_link.

Q9. **Date of Item Collection**

On what day did you make a copy of the item to submit to the SDFC? Submit your date in this format: Month/Day/Year. Put zeros in front of single digits.

Example: 05/06/2022

02/23/2022

Q10. **Date of Item's Original Posting**

If known/available, please note when the folklore item was first put online or shared via other electronic mode. Follow the date format above.

02/16/2022

Q11. **Author/s of Item**

If known/available please give name/s and, if possible, contact details. If not available, put N/A

Q12. Was the posting of the folklore item original or a repost (if known)?

Q13. Where was the item sourced? (For example, TikTok, Instagram, Facebook etc.)

Q14. **Description: What the Folklore Item Depicts**

Imagine you are trying to describe its contents to someone who does not have access to the item. What would you need to tell them so that they can picture it?

This meme includes Kanye West holding a sign that says, "PLEASE MASK UP BETWEEN BITES AND SIPS." Kanye West was not actually holding this exact sign; the sign was edited on top of something else he was holding.

Q14. **Providing Context**

In the next section, give as much contextual information necessary so that a future researcher will be able to understand what is represented in and the significance of the folklore item. You'll want to consider three different types of context here: the context of collection, the context of use, and the cultural context of the folklore. They are described below. It is possible that the various contexts may overlap.

Q15. **Context of Collection**

Describe where you were (and when and doing what) when you came across the folklore item and also **how** you came across the item.

I came across this meme when I was scrolling through Instagram before I fell asleep in my dorm on campus. I came across it because I follow the Instagram page that had posted it, and I just so happened to see it when I opened Instagram because it had just been posted.

Q16. Context of Use

Describe where, when, and with whom the folklore would normally be shared (it's possible that the context of collection and context of use overlap).

Memes are often shared on Instagram because that is the most prominent social media platform amongst meme creators. This account in particular is directed towards Ohio State students, and it highlights problems as well as makes fun of things on campus that we all understand collectively/have experienced. Often times, users will repost a post from a meme account onto their story if they deem it funny or true, which helps reach even more people, even people who don't go to Ohio State.

Q17. Cultural Context

Describe all other aspects of information that will enable a future researcher to make sense of the piece. For example, describing who is depicted in the folklore item and their significance; explaining any references to popular culture contained within the item; detailing relevant sociocultural, political, or other issues at play at the time of the folklore item's creation/sharing (such as the Covid pandemic or concerns regarding safety on because of recent incidents of on campus violence).

The man pictured in this meme is Kanye West, a famous rapper who was previously married to Kim Kardashian. Kanye West has been posting weird stuff on social media for a while now, and on February 13, 2022, he posted a photo of him holding a notepad that said, "My account is not hacked 2 13 22." This has become a meme across the world because it was an unusual post, and many people are adding their own signs/phrases on top of the original post, as seen in the meme attached. The meme attached uses this photo that Kanye posted on his Instagram, but a sign with a mask on it that says "PLEASE MASK UP BETWEEN BITES AND SIPS" was placed over Kanye's notepad. This is a real sign that was placed in all dining halls when we got back from winter break in January 2022. COVID is still around at this point (and has been for a couple years now), but the students are tired of many of the rules since our vaccination rate is so high. This sign became an instant meme, and people were stealing them from the dining halls because they thought the message was so funny. They honestly were comical signs, to us, if we can go to a lecture hall with hundreds of people on top of each other, we can eat without making up "between bites and sips." This sign pushed the students too far, and it was something virtually everyone agreed no one was going to follow (although I am sure some students and other people might have appreciated the signs, someone had to approve them to be bought). Most people saw these signs as a joke.

Q18. If the folklore item features slang terms, please explain their meaning. If no slang terms are included, put N/A

Face mask is pictured due to the COVID-19 pandemic.

Q19. Is the folklore item part of a recognizable category/trend of OSU Student Digital Folklore? If so, what? (For example, "affirmation memes.")

Memes

Q20. Have you seen variations of this folklore item recycling the same or similar ingredients? If so, please give details

Yes, please refer to first paragraph under "cultural context," but in short, many people have edited this picture of Kanye West with other phrases/pictures to fit their own agenda.

Q21. Describe your thoughts regarding what purpose the folklore item might be serving. For example, is it highlighting a particular student concern, and if so, what concern?

The purpose this meme serves is to highlight students wanting a more normal college experience. This is hard because there is a pandemic going on, and there are many different opinions surrounding it. I feel like most students at Ohio State want to get rid of masks (especially since almost 100% of campus is vaccinated) and start getting back to normalcy, this is not a statement for everyone though. This meme in particular, I think most of campus collectively saw as a joke. The first day of the semester, I had friends texting me that in their lecture halls people were sitting on the steps because there wasn't enough seats for everyone. This social commentary is kind of to say well if it is okay to be basically touching random people in class who sit next to me, we think we can eat with our friends without masking up "between bites and sips." Also, any signs left with this phrase on it, the words have been taped over to no longer say "PLEASE MASK UP BETWEEN BITES AND SIPS," so I think the students were heard.

Q22. Suggest keywords for the folklore item. For example, COVID, student life, campus, football, foodways, dance, games, pranks, jokes, slang, etc.

Health, foodways, food services, COVID, preventative medicine, students, college

